



Community Business Directory

The Hastings Secondary College Port Macquarie Campus and Westport Campus Parents' Association has developed a Community Business Directory. This community initiative serves to connect families, staff, alumni, and supporters of our school throughout our community in a practical and mutually beneficial way. The Directory provides a unique opportunity for businesses to promote themselves and offer special discounts directly to our community. Advertising in the Directory shows your support for our school and provides an innovative and affordable option for local businesses to reach a highly targeted audience of motivated buyers.



ADVERTISING OPTIONS

Standard listing – free

- Business name
- Contact details (name, address, phone, email, website)
- Discount offer to Hastings Secondary College Community



BRONZE PRIORITY LISTING – \$50

- Business name and 50 word business description
- Logo included on listing and search results
- Contact details (name, address, phone, email, website)
- Discount offer to Hastings Secondary College Community

SILVER PRIORITY LISTING – \$100

- Business name and 100 word business description
- Logo included on listing and search results
- Contact details (name, address, phone, email, website)
- P&C Social media links
- Discount offer to Hastings Secondary College Community

GOLD PRIORITY LISTING – \$200

- Business name and 200 word business description
- Logo included on listing and search results
- Contact details (name, address, phone, email, website)
- Google map showing business location
- P&C Social media links
- Discount offer to Hastings Secondary College Community